

SBF Creative - Founder October 2022 - Present

- *Project Manager - Ingenio, LLC*
 - **Managing all AI article production**, including ChatGPT3 and DALL-E prompt engineering and publishing, **increasing the company's capacity to publish SEO articles by nearly 400%**.
 - **Leading and training a team of 5+ freelancers and contractors** in Ingenio's editorial and publishing practice.
 - **Managing the end-to-end content process**, including video production, SEO content creation, editing, and publishing.
 - **Overseeing and tracking all invoicing and scheduling for 35+ content producers.**
- *Creative Consultant - A.Brilliant Film, LLC*
 - **Co-creating film production company** to include building a team, sourcing projects, and managing scripts.
 - **Conceptualizing, writing, and editing** all scripts, documentaries, and commercials.
- *Video Editor and Creative Consultant - UpCounsel*
 - **Lead editor and creative director** for UpCounsel testimonial videos.

Ingenio, LLC - Editor May 2022 - August 2022

- Pitched, wrote, edited, and published **unique content** across the platform; edited and **published weekly articles**.
- Built a **social media channel from the ground up in 2 months with no budget** producing **200+ new videos** and amassing **2K+ followers**.
- Developed email marketing calendar, authored copy for upcoming FY, and published daily outbound emails.

KDFC - KUSC - Editor September 2021 - May 2022

- Pitched, wrote, and edited **blog entries and articles** for the public-facing KDFC/KUSC Staff Blog.
- Conceived, wrote, filmed, and edited **15 original promotional videos** (in Adobe Premiere).
- Created **original video content** featuring young musicians and local schools to increase viewership with younger audiences.

MA Productions - Script Reader September 2021 - December 2021

- Researched, identified, and wrote treatments for **50+ original content pieces** to assess suitability for screenplay adaptation.
- Wrote **coverages and edits for 10+ screenplays** for this Emmy Nominated Production company.

Laugh.Events - Video Editor January 2021 - May 2021

- Produced and edited **25+ short-form videos and commercials** culled from footage of hour-long stand-up comedy shows and published on Twitter and LinkedIn channels.

University of Southern California - Writing Tutor September 2020 - December 2020

- Taught proper writing styles (**MLA, AP, APA, Chicago, etc.**) and structure (**grammar, sentence construction and essay structure**) to 8 USC student-athletes.

EDUCATION

Master of Visual Anthropology - University of Southern California

- Studied the intersection of cinema and human culture to create films inspired by diverse human voices.
- Conceived, shot, and produced a 22-minute documentary following four end-of-life care professionals, displaying the variety of roles in the field of Thanatology (Master thesis).

Bachelor of Arts, Interdisciplinary Studies in Narrative Death and Dying - University of Southern California

Minor in Comedy: School of Cinematic Arts

- Created an **independent Thanatology major**, crafting and pitching an innovative curriculum to program and departmental faculty.
- Conducted **original research resulting in a 50+ page thesis** on the 1835 Moriori Genocide—worked closely with Moriori leaders and the Hokotehi Moriori trust to destigmatize traditional Moriori practices and correct false narratives.

AWARDS & LEADERSHIP

Phi Beta Kappa May 2021

Discovery Scholar Award May 2021

- Awarded to undergraduates who have made “**significant contributions to their discipline**” and “**generated outstanding original research**” in collaboration with USC faculty.

USC Digital Folklore Archive - Student Research Contributor January 2020 - May 2020

- Contributed 100+ hours of **original folklore research** to the University of Southern California's archive.

University of Rhode Island - Teaching Assistant January 2018 - May 2018

- **Advised, mentored, and tutored 50+ students; developed curriculum;** graded essays and exams for *HDF 200: Lifespan Development 1*.

SKILLS, TOOLS, AND LICENSES

Project Management | SEO Content | Marketing | ChatGPT3 | DALL-E | Microsoft Office | Adobe Premiere
 Asana | Slack | Discord | Canva | WordPress | Pushly | JIRA | Monday.com | PostUp | Google Analytics | Semrush
 Storytelling | Writing | Editing | Copywriting | Proofreading | Comedy Writing | Screenwriting | Script Reading | Coverages