

Symon Braun Freck

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[LINKEDIN](#)

EDUCATION	University of Southern California	
	Master of Visual Anthropology	2022
	Bachelor of Arts, Interdisciplinary Studies in Narrative Death and Dying	2021
	Minor in Comedy: School of Cinematic Arts	
AWARDS	Phi Beta Kappa	2021
	Discovery Scholar Award	2021
EXPERIENCE	Founder	May 2022 - Present
	SBF Creative, LLC	
	<i>Project Manager and AI Consultant</i> - Ingenio, LLC	
	<ul style="list-style-type: none">Producing 100X the SEO content while reducing cost by 200%; Co-created AI-assisted content production process, including ChatGPT, Dall-E, and D-ID prompt engineeringManage all article production, including original, AI-generated, and independent writers' contentOversee invoicing and scheduling for 35+ content producers	
	<i>Creative AI Consultant</i> - RomanceReader.com	
	<ul style="list-style-type: none">Took company content creation from concept to 100+ articles in the first weekDesigned an automated AI-enabled content publishing system leveraging ChatGPT, Dall-E, and MidjourneyLead all AI-based innovation (chatbots, automated book clubs, AI-generated e-books, etc.)Manage and trained a team of three virtual assistants to expedite the editorial process	
	<i>Video Journalist</i> - JOE2JOE	
	<ul style="list-style-type: none">Conceived and produced a 10-episode YouTube series to be completed within two months of conceptualization (launch May 2023)Interview participants for two popular YouTube channels run by the production company, one with 247K followers.	
	<i>Creative Consultant</i> - UpCounsel	
	<ul style="list-style-type: none">Creative director and editor for UpCounsel testimonial videoLead advisor on AI-assisted content production	
	<i>Creative Consultant</i> - A.Brilliant Film, LLC	
	<ul style="list-style-type: none">Co-creating film production company—building the team, sourcing projects, and managing scripts	
	Editor	September 2021 - May 2022
	KUSC	
	<ul style="list-style-type: none">Conceived, wrote, filmed, edited, and produced 15 original promotional videos featuring young musicians and local schools to appeal to a younger crowd.Pitched, wrote, and edited blog entries and articles for the public-facing KUSC/KDFC Staff Blog.	
	Script Reader	September - December 2021
	MA Productions (Emmy-nominated in 2021)	
	<ul style="list-style-type: none">Edited and wrote coverages for 10+ screenplaysIdentified and wrote treatments for 50+ original pieces to assess suitability for screenplay adaptation.	
CERTIFICATIONS	<ul style="list-style-type: none">Editing and ProofreadingDigital Marketing Tools and Services	<ul style="list-style-type: none">SEO Content WritingMarketing Tools: Growth Marketing
RESEARCH	Master's Thesis	2022
	<ul style="list-style-type: none">Conceived, shot, and produced a 22-minute documentary following four end-of-life care professionals, displaying various roles in the field of Thanatology.	
	Undergraduate Thesis	2021
	<ul style="list-style-type: none">Conducted original research resulting in a 50+ page thesis on the 1835 Moriori Genocide—worked closely with Moriori leaders and the Hokotehi Moriori trust to destigmatize traditional Moriori practices and correct false narratives.	
	University of Southern California Folklore Archives	2020
	<ul style="list-style-type: none">Contributed 100+ hours of original folklore research to the University of Southern California's Folklore Archive.	
	University of Rhode Island Teaching Assistant	2018
	<ul style="list-style-type: none">Advised, mentored, tutored, and graded work of 50+ students for HDF 200: Lifespan Development 1.	
SKILLS & TOOLS	Project Management SEO Content Midjourney ChatGPT3 DALL-E Microsoft Office Adobe Premiere Asana Slack Discord Canva WordPress Pushly JIRA Monday.com PostUp Google Analytics Semrush Storytelling Writing Editing Copywriting Proofreading Comedy Writing Screenwriting Script Reading Coverages	